



**DRIVERS – ARE YOUR ENGINES
READY?**

**The 10th Annual
ESSEX FALL TUNE-UP
SOCCER TOURNAMENT**

SEPTEMBER 9-11, 2011

Essex Fall Tune-Up Tournament
Tournament Director
P.O. Box 2419
Livingston, NJ 07039

www.efft.net

USYSA Sanctioned through the State of New Jersey
Youth Soccer Association

June 1, 2011

Dear Friend,

The West Orange Soccer Club, one of the largest youth sports program in West Orange, with the Livingston Soccer Club is hosting the 10th Annual Essex Fall Tune-Up Soccer Tournament to take place in West Orange and Livingston on Friday, Saturday and Sunday, September 9th, 10th, and 11th, 2011. Once again, soccer teams from the greater metropolitan area will compete and make West Orange and Livingston a youth soccer showcase that weekend.

Thousands of ad journals and programs will be distributed throughout the three day tournament. We thank the businesses, families and individuals whose financial and other contributions helped to make last year's inaugural tournament a success, and look forward to their continued support. We hope that you will be a part of this tournament by assisting in the underwriting cost of hosting a tournament of this magnitude. The enclosed information will give you an idea of how you can contribute. The West Orange Soccer Club contributes proceeds from the tournament to the Mountain Top League for the benefit of all youth sports programs under its jurisdiction.

Please take the time to review this information. A member of the West Orange Soccer Club will be calling as a follow up to this letter.

Please feel free to contact me with any questions.

Thank you for your support.

Peter Scalora
Sponsorship Committee
Pscalora68@aol.com
973-736-8516

Items Available for sponsorship:

- Ball Sponsor: \$7500.00 (negotiable)
 - Includes 140 balls to go to each team with tournament logo and sponsor logo along with a Full Page ad.

- Coach Bag Sponsor: \$1000.00
 - Includes 140 coach bags with tournament logo and sponsor logo and Full Page ad.

- Player Pass Bag: \$750.00
 - Includes 140 player pass bags with tournament logo and sponsor logo with Full Page ad.

- Staff Shirts: \$750.00
 - Includes large logo on back of 100 very viable staff shirts and full page ad.

- Field Sponsor: \$500.00
 - Includes 10' x 3' banner and Full Page ad in book. There are nine fields available and two penalty pits.

- Ad Journal Prices:
 - Full Page \$200.00
 - 1/2 Page \$100.00
 - Business Card \$ 50.00