



**DRIVERS – ARE YOUR ENGINES
READY?**

**The 10th Annual
ESSEX FALL TUNE-UP
SOCCER TOURNAMENT**

SEPTEMBER 9-11, 2011

Essex Fall Tune-Up Tournament
Tournament Director
P.O. Box 2419
Livingston, NJ 07039

www.efft.net

USYSA Sanctioned through the State of New Jersey
Youth Soccer Association

June 1, 2011

Dear Friend,

The Livingston Soccer Club, the largest youth sports program in Livingston, in conjunction with the West Orange Soccer Club is hosting the 10th Annual Essex Fall Tune-Up Soccer Tournament to take place in Livingston and West Orange on Friday, Saturday and Sunday, September 9th, 10th, and 11th, 2011. Once again, soccer teams from the greater metropolitan area will compete and make West Orange and Livingston a youth soccer showcase that weekend.

Thousands of ad journals and programs will be distributed throughout the three day tournament. We thank the businesses, families and individuals whose financial and other contributions helped to make last year's inaugural tournament a success, and look forward to their continued support. We hope that you will be a part of this tournament by assisting in the underwriting cost of hosting a tournament of this magnitude. The enclosed information will give you an idea of how you can contribute. All proceeds will be used for the benefit of youth soccer.

Please take the time to review the enclosed information. A member of the Livingston Soccer Club will be calling as a follow up to this letter.

Please feel free to contact me with any questions.

Thank you for your support.

Steve Delman
Sponsorship Committee
CoachLobos@aol.com
973-214-0334

Items Available for sponsorship:

- Ball Sponsor: \$7500.00 (negotiable)
 - Includes 140 balls to go to each team with tournament logo and sponsor logo along with a Full Page ad.

- Coach Bag Sponsor: \$1000.00
 - Includes 140 coach bags with tournament logo and sponsor logo and Full Page ad.

- Player Pass Bag: \$750.00
 - Includes 140 player pass bags with tournament logo and sponsor logo with Full Page ad.

- Staff Shirts: \$750.00
 - Includes large logo on back of 100 very viable staff shirts and full page ad.

- Field Sponsor: \$500.00
 - Includes 10' x 3' banner and Full Page ad in book. There are nine fields available and two penalty pits.

- Ad Journal Prices:
 - Full Page \$200.00
 - 1/2 Page \$100.00
 - Business Card \$50.00